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## **Organic farming gaining momentum in Tamilnadu, India**



**Photography by JaiShankar N**

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# **Summary of the Photo Essay**

**Farmers of Tamilnadu have started realizing the importance of Organic Farming and the multitudinous benefits. This success is being transmitted to the fellow farmers in this connection the organic farm visit has been arranged by B2Agri Mission –Trust on October 31<sup>st</sup> 2015 at Pollachi. The keen interest shown in learning the aspects of Organic Farming from the successful farmers who have already adapted this system is a very good sign of change. The organic yields from the Organic farming will not only help the farmers but also give healthy fruit and vegetables to this generation. In addition, our mother planet Earth will be conserved without the use of pesticides for the future generations to enjoy. Organic farming involves identifying the right kind of crops that would substitute the use of fertilizers and help in the absorbing atmospheric nitrogen. This agronomic farming technique has many other benefits also and it is a safe and natural method not involving more cost and maintenance. The awareness of the destruction and harm that the inorganic farming causes by the use of chemical and artificial fertilizers has made a commendable impact. Farmers have started realizing that the soil is losing its natural health by continuously applying destructive pesticides and fertilizers.**





*Photography by JaiShankar N*

**Farmers visit organic farm to understand and learn the benefits of organic farming at Pollachi, Tamilnadu on Oct 31st 2015. Farmers of Tamilnadu are interested to shift their farming type from inorganic to organic.**





*Photography by JaiShankar N*

**Organic farmer Kumar, 55, along with fellow farmers Ramanathan, Vimal and Praveen Raju ( Left to Right) at his Coconut farm where in he sows pulse crop to fix atmospheric Nitrogen to improve soil health and to reduce Nitrogenous fertilizers at Pollachi, Tamilnadu on Oct 31st 2015. This agronomic practice leads the way to sustainable agriculture.**





*Photography by JaiShankar N*

**Farmer Amirthalingam, 43, reads the board which explains the benefits of sowing green manure crops to enrich soil health and to prevent weeds at organic farm, Pollachi ,Tamilnadu on Oct 31st 2015. This is one of the best agronomic practices of Integrated Nutrient Management.**





*Photography by JaiShankar N*

**Farmers observe solar light trap which is used to monitor the crop pests at the organic farm, Pollachi, Tamilnadu on Oct 31st 2015. This is one of the practices of Integrated Pest Management which reduces pest damage.**





*Photography by JaiShankar N*

**Farmer Kumar, 55, explains the effective drip irrigation method at his coconut farm Pollachi, Tamilnadu on Oct 31st 2015. This method saves irrigation water up to 50% and also prevents weeds.**

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**Innovative organic grower Kumar, 55, explains the benefits of Sex pheromone trap to monitor and control pests of coconut at his farm, Pollachi, Tamilnadu on Oct 31st 2015. Pheromone traps are used to reduce the cost of pest management**





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**Farmer Kumar, 55, explains the devastating Pest Red Palm Weevil which is trapped by sex pheromone trap. When compared to chemical Pest control measures pheromone traps are cheaper and ecofriendly.**





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**Organic Farmer Kumar, 55, stands at the middle, exhibits a sense of happiness and achievement as a successful organic farmer along with others who visit his farm at Pollachi, Tamilnadu on Oct 31st 2015. He increases quality yield every year and reduces Cost of cultivation as a role model farmer.**